



airvolt®

Publishers Media Kit

Real-World Distribution for Digital Journalism

We partner with blogs, digital magazines, and online publications to deliver **high-visibility, editorially respectful distribution** in physical spaces, **extending trusted journalism beyond the digital feed.**



Learn more online:

airvolt.io | airvolt.org | airvolt.us | airvolt.eu | airvolt.ro | airvolt.net

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Real-world media for real-world readership



What is Airvolt?

Airvolt is a real-world media network designed for **clarity, trust, and measurable outcomes**.

We help digital publications reach audiences where attention is present - **in the physical world** - by displaying carefully selected headlines and excerpts in premium environments. Content is presented calmly, clearly, and with full attribution, preserving editorial integrity while expanding discovery.

Airvolt does not replace publishing platforms or articles. It creates a **distribution layer for trusted journalism**, outside algorithmic feeds and attention volatility.

Brand-safe, real-world media that delivers verified reach.





How Publishers Use Airvolt



Publications use Airvolt to surface journalism in moments of presence, more than just scrolling. Our screens operate at the convergence of:

- Headline and article title distribution
- Editorial discovery beyond social platforms
- Time-sensitive news amplification
- Long-form journalism awareness
- Special coverage and investigative reporting
- Cultural, industry, and policy publications

Turn real-world attention into awareness, engagement, and action, at scale and with measurable impact.



Why Publishers Choose Airvolt



Editorial integrity

Content is clearly presented as editorial, never blended with advertising formats.



Attribution-first placement

Publication name, logo, and source identity remain front and center.



Premium environments

Carefully selected locations that respect audience, tone, and trust.



Clear visibility reporting

Simple, reusable metrics suitable for editorial teams and partners.



Writing the news that underwrite Clean Air

Publishers become an integral part of a global clean air media ecosystem

Airvolt gives publishers credibility-safe reach, context control, speed, and transparency.



What Content Is Displayed

Airvolt displays editorial signals. Full articles are never republished. Depending on format and placement, content may include:



Article headlines



Short excerpts or editorial summaries



Publication name and logo



Publication date or timestamp



Editorial Standards & Eligibility

Airvolt treats journalism as a public good. To participate, publications must demonstrate:



Original reporting or clearly attributed commentary



Transparent editorial ownership or authorship



No misinformation, deceptive practices, or harmful content



Compliance with applicable laws and journalistic norms

Airvolt reserves the right to curate content to ensure quality, neutrality, and audience trust.



Our Partnership Models

Airvolt's media infrastructure is designed as a shared civic distribution layer, supporting independent voices while maintaining economic sustainability.

- ✓ **Revenue-sharing arrangements** (where applicable)
- ✓ **Licensing or syndication agreements**
- ✓ **Pilot or experimental distribution programs**
- ✓ **Editorial partnerships for special coverage**



Air Remediation

Media Content Delivery

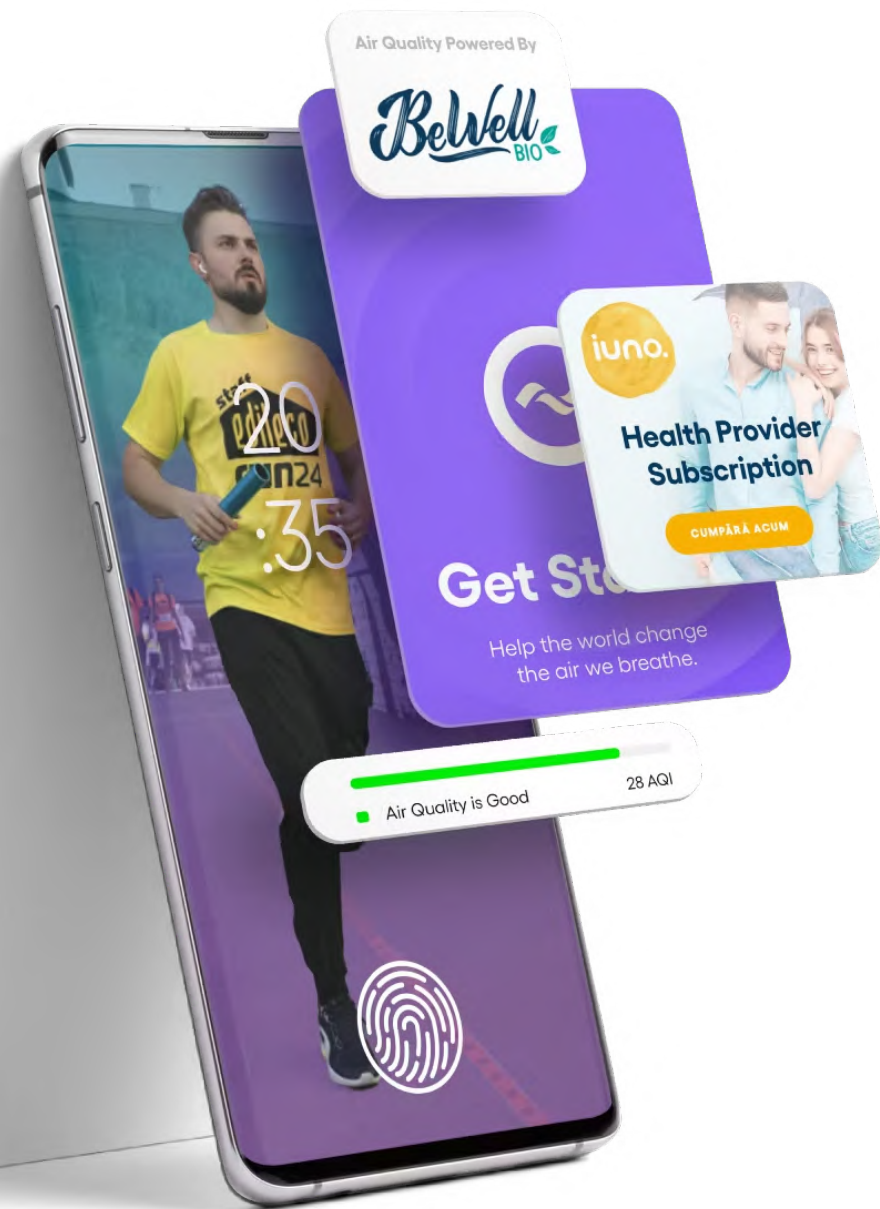
Air Quality Monitoring

We work collaboratively to identify the partnership model

that best supports your publication.



What success looks like



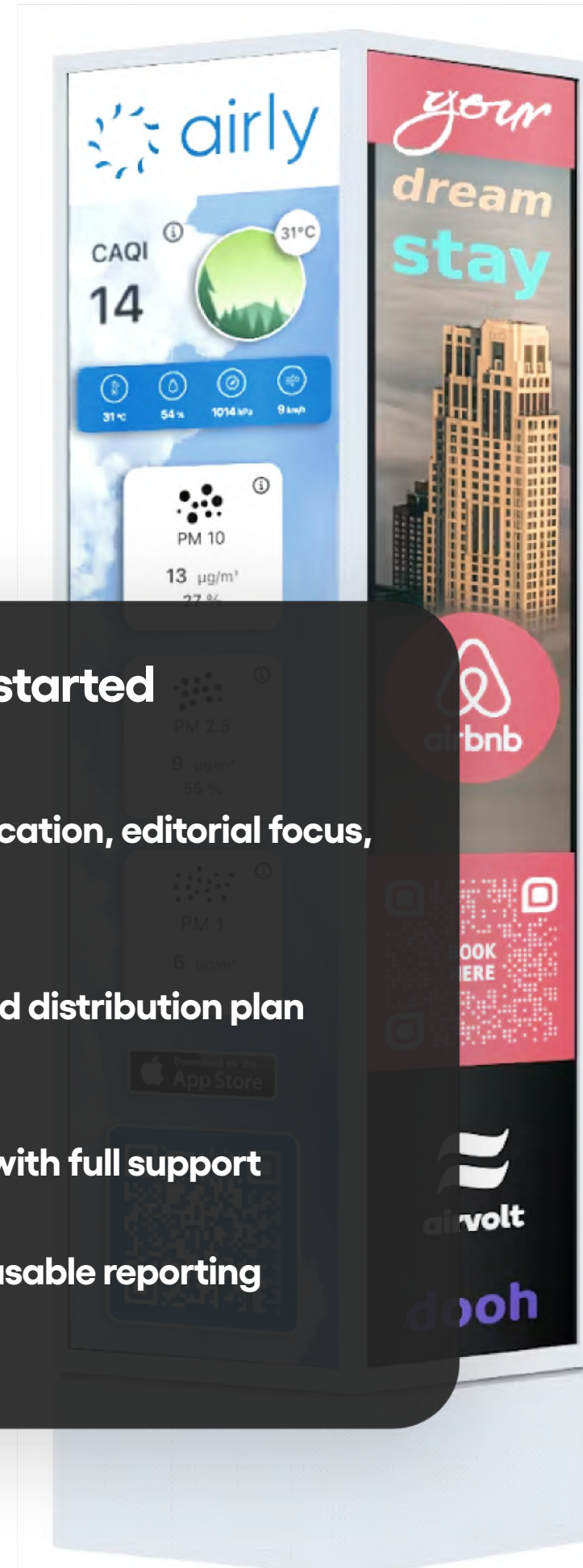
What you will achieve

- ▾ Meaningful reach in priority locations
- ▾ Increased article discovery beyond owned channels
- ▾ QR scans or clicks to original articles
- ▾ Publisher-branded visibility metrics
- ▾ Long-term credibility and brand presence in the real world



How to get started

- ☰ Share your publication, editorial focus, and cadence
- ☰ Receive a tailored distribution plan
- ☰ Launch quickly with full support
- ☰ Access clear, reusable reporting summaries



Bring Your Journalism Into the Real World



empower clean air™

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Partnerships: publications@airvolt.io | **Website:** airvolt.io/ngo | **Locations:** Multi-city, scalable network

Airvolt - turning presence into readership.

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